

Biographical Sketch

Greg Goates, MS

Greg Goates is an organizational consultant for Apex Performance Strategies. For the past 18 years, Greg has worked as an organizational development professional. Greg's specialty has been organizational/leadership development coaching.

Greg was the Director of Leadership Development and a Vice President of Human Resources and Organizational Development, where he served as a mentor in providing direction and support in the areas of organizational development, training, employee communication, global culture, and succession planning.

He serves as an executive coach for front-line managers, supervisors, and senior executives. Greg uses his management experience when consulting to provide insights that help clients overcome barriers and achieve goals. He is certified in the Myers Briggs Type Indicator (MBTI), a certified Development Dimensions International (DDI) Master Trainer, and is certified in Polaris competency and 360 degree feedback system.

With over 18 years as an organizational development specialist in over 4 different industries, Greg has a wide variety of experience. Greg ran the Organizational/Leadership Development department for Invitrogen Life Technologies, at which he led a global organizational culture change initiative and established a leadership development/succession planning process. Greg's past experience also includes Vice President of Human Resources and Organizational Development for Children's Hospital and Health Center. Greg led the human resource, organizational development, and occupational health and safety functions supporting over 3,000 employees.

Representative client industries include: biotech, healthcare, aerospace, service, and education.

Consulting Specialties:

- Change Management
- Executive Coaching
- Leadership Development
- Organizational Assessment
- Performance Management
- Project Management
- Strategic Planning
- Succession Planning
- Talent Acquisition and Retention
- Training and Development

Greg has a Bachelor of Administration in Human Resource Development from Brigham Young University and a Masters of Administration in Leadership Studies from University of San Diego.