

Biographical Sketch

Cynthia A. Burnham, MBA

Cynthia Burnham is an organizational consultant for Apex Performance Strategies. She is a highly-experienced senior management development specialist who brings her clients extensive expertise in motivational leadership, change management, conflict resolution, communications skills, and career development. She assists executives to understand their corporate environment and themselves, so they can precisely target their leadership, align themselves and their teams successfully with corporate goals, and operate with vision and competence.

Cynthia has been an Organizational Development professional for over 20 years. Her ability to help companies and individuals understand, integrate and accelerate change makes her an invaluable asset in the organizations.

In her most recent corporate experience, Cynthia was Senior Vice President, Director of Employee Relations & Learning, for UBS Financial Services, Inc. (formerly PaineWebber). In that capacity, she led multiple groups for the 20,000 U.S. employees of the division, while participating in extensive global initiatives with other UBS divisions. She managed a 50-person full-service training, performance management, and organizational development department, as well as Corporate Employee Relations, which created policies and programs for the divisions and ran a widely-acclaimed internal alternate dispute resolution program, F.A.I.R, the first of its type on Wall Street.

Her coaching experience ranges from Manager level to Executive Vice President level of Fortune 500 companies. Some of her representative coaching experiences include: EVP, Human Resources, Global Financial Services firm; CTO, Global Financial Services firm; M.D., Director of Corporate Communications, Global Financial Services firm; and M.D., Director of Trading, Financial Services firm.

Representative client industries include: Wall Street, insurance, consumer packaged goods, oil, utilities, and pharmaceuticals.

Consulting Specialties:

- Executive Coaching
- Change Management
- Performance Management
- Diversity
- Training and Development
- Leadership Development

Cynthia earned an M.B.A. in Marketing from U.C.L.A., and a B.A. in Creative Studies from the University of California at Santa Barbara, where she was elected to Phi Beta Kappa. She also spent her junior year in Bordeaux, France, and she completed one year of coursework toward an M.A. in English Literature.