

Biographical Sketch

April West, M.S.

April West is an organizational consultant for Apex Performance Strategies. For the past couple of years April has assisted trainers with the design and implementation of specialized training programs, worked in instructional design, survey design and analysis, new product development and the creation of e-learning activities for professional development.

With experience as an organizational consultant and a researcher, April brings both an academic and best practices background in organizational development. Her consulting experience consists of product development, instructional and training material design, employee manual design, survey design and the customization of training programs. In addition, her experience includes statistical analysis and data interpretation. Her research background includes conducting studies on topics such as organizational justice, emotional intelligence, generational issues in the workplace, employee commitment, satisfaction, citizenship behaviors and turnover. Her current interests are in organizational justice, employee commitment to supervisor and work motivation.

Consulting Specialties:

- Training and Development
- Organizational Justice
- 360 Degree Feedback
- Survey Design and Analysis
- Leadership Development
- Instructional Design

April received a Bachelor of Science in Psychology and Gerontology from Kansas State University and a Masters of Science in Industrial-Organizational Psychology from the California School of Professional Psychology. She is currently completing her doctorate in the field of Industrial-Organizational Psychology.