

## Biographical Sketch

### Alandria Saifer, Ph.D.

Alandria Saifer is an organizational consultant for Apex Performance Strategies. She specializes in organization and individual development, with expertise in the areas of management and executive coaching, organizational effectiveness and change, and individual assessment and feedback.

Alandria has worked with individual clients ranging from hourly employees to CEOs and Presidents of corporations as well as corporate clients ranging from Fortune 500 organizations in multinational settings to government organizations, including the San Diego District Attorney's office, the San Diego Airport and the Navy Personnel Research and Development Center (NPRDC). She has worked with clients throughout Asia and Europe as well as across the United States, most often in the areas of hi-tech, financial, pharmaceutical, and fashion, working with companies including Hewlett-Packard, Agilent Technologies, Sun Microsystems, SAIC, MP3, Qualcomm, Ericsson, Goodrich, Sprint, American Express, UBS, Merrill Lynch, Toyota Financial Services, Novartis Pharmaceuticals, Agouron, Pfizer, IDEC Pharmaceuticals, American Red Cross National Testing Laboratories, Nestle-Purina, Kellogg's, Family Home Video, DSW and Anne Klein Companies. Additionally, Alandria's work has included a senior consulting position for a large international consulting firm, Aon Consulting, with Fortune 100 clients, as well as both Manchester and Right Management Consultants and several smaller consulting firms across the United States.

#### Consulting Specialties:

- Executive Coaching and Development
- Organizational Change
- Leadership Development
- Talent Retention
- Behavioral Feedback
- Organization and Individual Assessments
- Action Learning
- Training and Development

Alandria has published numerous papers in the areas of stress, organizational change and ergonomics. She has also been an active member of the Society of Industrial and Organizational Psychology, Organization Development Network, American Psychological Association, American Academy of Forensic Sciences and The Leukemia & Lymphoma Society.

Alandria received her Ph.D. in Industrial and Organizational Psychology from the California School of Professional Psychology in San Diego and completed her undergraduate work at Mount Holyoke College in Massachusetts.